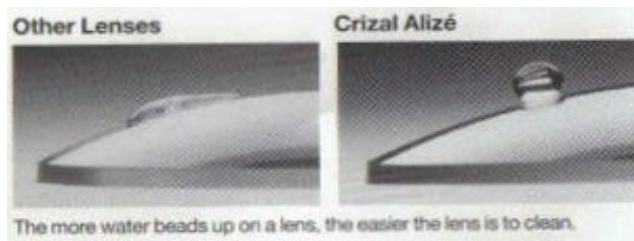


ARE YOUR EYES ASKING FOR CRIZAL® LENSES?

New Technology For Relieving Strained, Tired Eyes



WORRY FREE, CLEAR VISION IS NOW YOURS WITH CRIZAL ALIZE™

Crizal Alize, the latest innovation in Crizal lens technology, gives you everything you've ever wanted from your lenses:

- ▶ Incredibly easy to clean - greater smudge and dirt resistance
- ▶ Scratching is reduced because lenses require less cleaning

And also all of the proven benefits of Crizal lenses:

- ▶ Prevents the reflections that cause eyestrain and fatigue
- ▶ Creates clear vision by helping light enter your eyes
- ▶ Provides unbeatable two-sided scratch resistance

PREVENTS COMPUTERS AND TV FROM TAKING A HEAVY TOLL

Fluorescent lighting and light emanating from computer and TV screens can affect concentration at work, comfort at home.

But Crizal makes a difference.

- ▶ Cuts reflections from computer and TV screens
- ▶ Reduces eyestrain and fatigue
- ▶ Clearer, more comfortable vision

STOPS SCRATCHES IN THEIR TRACKS

In addition, Crizal lenses offer unrivaled scratch protection - on the front of the lens but also on the back, where scratches are quite common on other lenses.

Diamond-hard Crizal withstands every sort of abuse - the unexpected and the everyday.

- ▶ The toughest scratch resistance available
- ▶ Fused into the lens for diamond-hard protection



Extends the life of your lenses

HELPS AVERT DANGEROUS DISTRACTION ON THE ROAD

Ordinary lenses make nighttime driving more hazardous. They cause piercing reflections that can momentarily distract you and slow reaction time.

Crizal virtually eliminates reflections from headlights, taillights and other light sources

Helps prevent disorienting glare

Allows drivers to make faster adjustments to changing conditions

At night ordinary lenses cause ghost images around light sources. Alertness is affected. But Crizal minimizes those reflections, reducing fatigue.

ANSWER TIRED, STRAINED EYES WITH CRIZAL

Ordinary lenses reflect some light away from your eyes, forcing them to work harder. The result is eyestrain and fatigue.

But with Crizal anti-reflective technology, as much as 99% of light enters your eyes. You'll see more clearly, with less fatigue; Day and night, indoors and out.
