

## COMPUTER EYESTRAIN?

### GET PRIO AND GET RELIEF

#### *PRIO COMPUTER GLASSES - RELIEF FROM COMPUTER EYESTRAIN*

Tired and sore eyes, headaches, blurred vision and general fatigue - these are just a few of the painful eyestrain symptoms of [Computer Vision Syndrome](#), or CVS. Currently, CVS is the number one health complaint of office workers nationwide, affecting millions of people, including those with 20/20 vision.

A pair of **PRIO** computer glasses from your eye doctor can give you relief from computer eyestrain, making you more comfortable and more productive at your computer.

Because viewing a computer is different from viewing a printed image, traditional testing methods can't accurately diagnose your computer vision needs. Your eye doctor uses new PRIO testing technology to see exactly how your eyes react to a computer display monitor.

When you focus on the simulated computer screen of the PRIO Tester, your eyes drift out to their natural focal resting point - just like when you work at your own computer. This allows your eye doctor to create a prescription tailored to meet your precise computer vision needs.

---

#### *COMPUTER VISION SYNDROME*

Computer Vision Syndrome, or [CVS](#) is caused by the constant effort it takes for your eyes to focus on a computer screen. Unlike an easy-to-read book, the images on a computer screen are made up of tiny, glowing dots called pixels. Without clearly defined edges or background contrast, your eyes can't lock the images into focus. They continually drift out to their natural focal resting point and then strain to regain focus on the screen. This constant refocusing can occur thousands of times an hour - overworking your eye muscles and causing painful eyestrain symptoms.

---

#### *THE PRIO ADVANTAGE*

The unique PRIO prescription lets your eyes relax while keeping the computer screen crystal clear. By eliminating the need to constantly refocus, your eyes remain comfortably at rest - even after hours at the computer.

**Get a pair of PRIO computer glasses and get relief from computer eyestrain. Ask us about PRIO today.**